

Marquette Cheerleading Program Social Media Contract

It is the purpose of the Marquette Cheerleading Coaching Staff to uphold our members and parents to be positive and responsible digital citizens, to appropriately use social media, and to maintain the MHS Cheerleading standard of excellence within the online community. Students and parents who use social media must remember that any information posted reflects back towards the Marquette Cheerleading Program.

Best Practice for Social Media Use:

1. Be aware that privacy settings are not foolproof.
2. Never post confidential information.
3. Never display poor character.
4. Never post inappropriate photos or language.
5. Never partake in bullying or threats of violence.
6. Never use derogatory language when talking about teammates, coaches, students, staff members, athletic administration, or representatives of other schools.
7. Never post information about lying, cheating, or plagiarizing.

Below is a list of examples of online actions that would be considered infractions or offenses of the Marquette Cheerleading Program Social Media Contract.

- Profane language or remarks directed towards teammates, coaches, other MHS students, staff, as well as, administrators and representatives from other schools.
- Demeaning statements or threats to any third party.
- Photos, statements, or language that reference violence, drug or alcohol abuse, bullying, harassment, or any other inappropriate behaviors.
- Creating a serious danger to the safety of another person or making a credible threat of serious physical or emotional injury to another person.
- Indicating knowledge of an unreported felony theft or property damage.
- Indicating knowledge of an unreported school or team violation.
- “Liking” any of the above comments or photos on Instagram or any other social networking sites indicates your approval of such comments, and thereby, holds you to the same standard. Should you choose to “Like” such comments/photos made on social networks by your friends, the consequences outlined below will apply.
- “Retweeting” or marking a tweet as a “Favorite” on Twitter also indicates your approval of inappropriate comments, and thereby, holds you to the same standard.
- “Sub-tweeting” is not permitted under any circumstances. The notion that you are choosing not to identify the victim of your bullying or inappropriate comments does not preclude you from the below consequences.
- Other inappropriate behavior as deemed so by the Marquette Cheerleading Coaching Staff or the MHS Activities Office.

Consequences

If any of the above occurs, it is up to the sole discretion of the Marquette Cheerleading Coaching Staff to implement appropriate punishment, including, but not limited to:

1 st Offense	Benched from one performance or suspended participation
2 nd Offense	Dismissal from team

Please note: A parent/guardian will be notified of any infractions against the policies of the Marquette Cheerleading Program Social Media Contract.

- I have read and understand all of the guidelines and standards of the Marquette Cheerleading Program Social Media Contract.
- I understand that it is my responsibility to follow all of the guidelines and standards for the entire season.
- I understand the consequences listed above.
- I will accept Marquette Cheerleading’s request to follow me via Twitter, Instagram, or any other applicable social media platforms.

Printed Cheerleader Name

Cheerleader Signature

Date

Printed Parent/Guardian Name

Parent/Guardian Signature

Date

FURTHER PARENT EXPECTATIONS & REQUIREMENTS

As a parent/guardian of a Marquette cheerleader, I will:

- Always show support for my child and teammates.
- Support my child’s team in a positive manner.
- Enjoy the games! My child’s time as a high school student is a fleeting one. Make it a time to remember.
- Show class and dignity in game settings toward fellow parents, fans, Mustang team members & coaches, opposing players, opposing coaches, and referees.
- Allow the coach to coach my child. I will refrain from shouting instructions during the game, competition, etc.

If a situation occurs relating to my child raising concerns pertaining to all matters EXCEPT..... formation positioning, competition strategy, or other team members, I will follow the chain of command listed below to resolve said concern:

- Encourage my child to seek out their coach in a private meeting.
- I will arrange a meeting with my child’s coach.
- I will arrange a meeting with the athletic director.
- I will arrange a meeting with a member of the school administration.

I agree to the above terms and will live up to them to the best of my ability:

[Please have all parents/guardians sign in commitment to being a positive example within the Marquette Cheer Program.]

Printed Parent/Guardian Name

Parent/Guardian Signature

Date

Printed Parent/Guardian Name

Parent/Guardian Signature

Date

Printed Parent/Guardian Name

Parent/Guardian Signature

Date

[For all Marquette Cheerleading Rules, Expectations, & Obligations, please visit marquettecheer.com “About” section.]